

Church Street Marketplace Commission
Wednesday, March 21, 2012

CALL TO ORDER: 8:00 AM

ATTENDANCE: All Commissioners present: CSM staff: Ron, Mimi, Adna; Big Heavy World Staff (James Lockridge); Nicole Losh, Department of Public Works

Addition to agenda: Summary of the project exploring possible expansion of the Church Street Marketplace District business improvement district.

PUBLIC FORUM:

- **Information Gallery** license agreement presented by Brant Dinkin, owner and Ron Redmond. Addition to license agreement: provision that would permit Brant Dinkin to have an earlier arrival date, later departure date if weather is warmer. Staff to move ahead with finalizing agreement and forward on to City Attorney, City Council for approval.
- **Nicole Losh: Bicycle, Pedestrian, & Environmental Planner, Department of Public Works.** Marketplace has made the City's priority list for a competitive grant program offered by Vtrans to assist municipalities with their public right of way accessibility, mobility. Section of nine-foot right of way between 144 Church (Bangkok Bistro) and 148 Church (Rusty Scuffer); section around entrance to 152 Church (Quarterstaff Games). No match, managed by state, statewide contractor to take care of all improvement; No action.
- **Big Heavy World**, Jim Lockridge and crew from Champlain College: Bulletin boards provide several valuable resources for a city's growing culture:
 - represent no barrier to participation for local arts presenters to promote themselves.
 - provide the opportunity for presenters to represent themselves with graphic design that characterizes them in a way that a traditional newspaper event listing can't.
 - give Burlington's cultural community a 'face.' Only established, funded organizations or businesses can afford display advertisements, and community calendar listings are only data, without identity.
 - give pedestrian traffic a mode to interact with local arts and culture. restoring bulletin boards, multitude of benefits for having public bulletin boards, freely accessible to artists in the community in order to have a presence.; representation of Burlington's communityCommissioner Smith: Motion: BHW and CSM staff to determine locations on street, financials associated w advertising revenue, maintenance and present to CSMC for approval. Second: Fuller. Approved unanimously
- **Review Of The Two Proposed Ordinances**
 - **Trespass for the Marketplace District;** First reading March 26 City Council meeting, then to Ordinance Committee.
 - **Amendments to BCO 21-8 Aggressive Panhandling & Solicitation,** Rejected by Public Safety Committee on Tuesday, March 19; Councilor Blais to introduce at fully City Council w/ proposed destination, Ordinance Committee.
- **Brainstorm session for letter to Mayor-elect Weinberger.** Content: describe nature of CSMC and staff, funding and services, DT plan, BID, leadership positions in the city affecting economic development, safety and security, staff & commission roles, cost of security. CSMC will invite Mayor to CSMC meeting, with mayor to stay engaged. Redmond to draft; Nick to approve.
- **Executive Session:** CSMC voted unanimously to go into executive session, minus CSM staff, regarding appointment or employment or evaluation of a public officer or employee. Premature general public knowledge would clearly place the state, municipality, other public body, or person involved at a substantial disadvantage. CSMC

voted unanimously to come out of executive session. No binding action taken in executive session.

- **City Sports Signage** (29 Church Street). Jeff Nick, property owner for 29 Church Street, discussed signage plan presented to Design Review Board; identifies City Sports sign and future tenant signs, glass canopy coming off of northernmost portion of Church Street face. Three of the I-beams in front of building at the eastern edge of the nine-foot right of way to be left in place for signs placed on top. First master signage project on the Marketplace. Rationale: Part of flexibility of the master signage plan for this is on the top block, open to all blocks but specifically part of the strategy to bring more traffic to the 4th block, . Vice Chair Smith led discussion and vote; Chair Nick did not participate in discussion and voting. Motion by Lesser-Goldsmith to approve master signage plan with provision that not more than two of the I-beam signs can be used for the same tenant: Second: Singh. Approved unanimously.
- **Leunig's Bistro proposed menu sign on I-Beam**, measuring 24x54, plexiglass, to display the menu. Commission to review future proposed signs on a case-by-case basis. Motion to approve, Smith: Second: Tucker. Approved unanimously
- **Café Expansions**: 20 day expansion allotment for sidewalk cafes approved for Leunig's and Ken's Pizza & Pub. Motion to approve: Lesser-Goldsmith. Second: Singh. Approved unanimously

Committee Reports:

- **Finance**: Currently 98k over budget due to contractual services and security. Once café fees and vendor fees come in we might level off. Discussion: cost of security, capital improvements due to wear and tear. Increase to Common Area Fee in FY 13 proposed to cover cost of security.

Capital Improvements:

- Street Light Project moving forward, RFP out and proposals due, contractor selected Friday, March 23. Planning for construction to begin in April. No construction during the key dates such as Marathon, Jazz Festival, Sidewalk Sale. Trenchless technology will lead to less digging in the street. Outcome of project: fewer street light fixtures, brighter street at night
- Top Block: shortfall from public works which leads to a shortfall leaves us with 400,000 for top block for a design build arrangement

Municipal Relations:

- No report. Letter to the Mayor addressed previously.

Organized Chaos:

- Thanks to donors Robert Fuller, Burlington Free Press, Three Tomatoes, American Flatbread, Outdoor Gear Exchange, Salaam, Grandview Farms, Optical Center, Judy Shea, Ken's Pizza. Currently working on new prospects.
- Discussion about pedestrian crossings, children's play areas, more public art.
- Taylor Marton, Marketplace intern asked for advice on a merchant/restaurateur survey to determine cash and in-kind donations, volunteer hours for social service agencies.

ADJOURNMENT: 10:17am